



**BUNBURY
GEOGRAPHE**
Economic Alliance



MEMBERSHIP PROSPECTUS

2026/2027

ABOUT BGEA – Our Role in the Region

The Bunbury Geographe Economic Alliance (BGEA) is the region's peak public-private alliance for economic development, uniting industry, local government and key agencies to align priorities and enable investment.

For more than 25 years, BGEA has led regional advocacy, strengthened collaboration and advanced the infrastructure, workforce and policy settings that drive economic growth.

As Bunbury Geographe enters a period of accelerated expansion – fuelled by major infrastructure investment, the energy transition, industrial diversification, port development and workforce initiatives – BGEA's role in coordinating effort and unlocking opportunity has never been more critical.

Operating at the intersection of industry and government, BGEA convenes decision-makers, aligns stakeholders and supports initiatives that enhance the region's competitiveness and long-term development. Through this work, BGEA provides a platform for businesses to stay informed, connected and positioned to influence the region's economic direction.

WHY JOIN – Your Strategic Advantage

BGEA gives your organisation a strategic advantage – connecting you to the people, projects and decisions shaping the Bunbury Geographe economy.

Membership provides access, insight and influence across a multi-billion-dollar regional pipeline, positioning your organisation ahead of emerging opportunities. As a member, you will:



- **Access opportunities earlier**
Gain visibility of major projects, investment activity and regional priorities – allowing you to position before opportunities reach the broader market.
- **Connect directly with decision-makers**
Engage with senior industry leaders, government representatives and project proponents through targeted briefings and curated introductions.
- **Influence regional outcomes**
Contribute to coordinated advocacy that shapes infrastructure, planning and policy decisions impacting your operating environment.
- **Position your organisation for growth**
Strengthen your visibility, credibility and alignment within key supply chains, investment programs and growth sectors across the region.

REGIONAL OVERVIEW

BUNBURY GEOGRAPHE AT A GLANCE...

The Bunbury-Geographe sub-region is located between 120 to 240 kilometres south of the Perth CBD within the South West Region of Western Australia.

- 120,000+ Regional workforce
- Major Port infrastructure investment
- Renewable Energy transition projects
- Advanced Manufacturing growth
- Defence industry opportunities
- International education growth
- Significant mining and processing operations

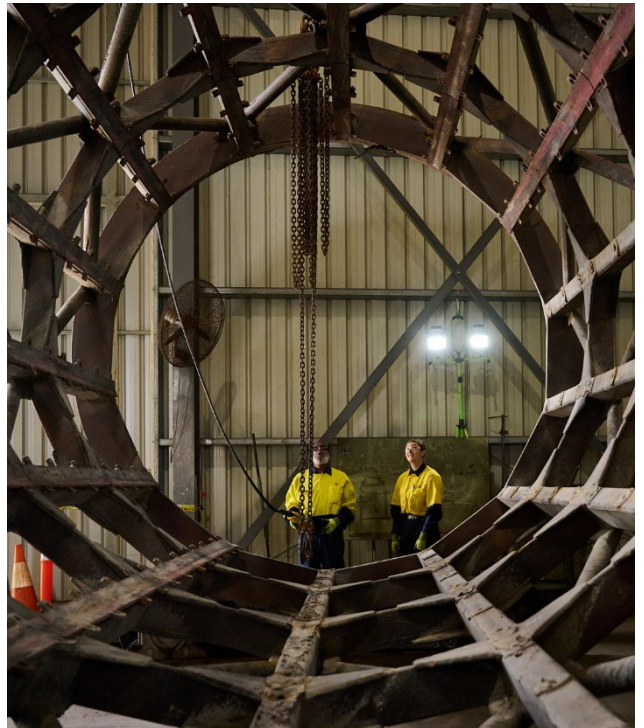


MEMBER TESTIMONIALS



“RCR values its membership with Bunbury Geographe Economic Alliance (BGEA) because it keeps us closely connected to our community, regional industry leaders, and the key economic challenges and opportunities shaping the South West. Through BGEA’s strong engagement with industry and government, RCR is better positioned to support sustainable outcomes across mining, defence, rail, renewable energy, and advanced manufacturing, while helping drive long-term regional growth and local employment.”

RCR Mining Technologies – Gold Industry Partner



International Students – Mayoral
Welcome



“The City of Bunbury was a foundation member of BGEA more than 25 years ago. The Bunbury Geographe Economic Alliance is a unique organisation that brings together Local Government and industry in a formal partnership to drive the economic development of the region.

For the City, BGEA’s ability to bring the Local Governments of the region together to work strategically for the region has strengthened that voice at a time when all regions around Australia are competing for resources.

BGEA has also been successful in supporting the attraction of new industries to the region which has had positive economic and social benefits for the City.

Other targeted programs such as StudentConnect and Study SW have lasting benefits to the next generation of Bunbury residents. I encourage any organisation or business that is looking at growth opportunities in the region to reach out to BGEA.”

Mayor Jaysen de San Miguel, City of Bunbury – Local Government Partner

MEMBER BENEFITS*

The following inclusions support the access, insight and influence BGEA provides to its Members:

ADVOCACY & INFLUENCE

- Shape infrastructure, planning and policy priorities through direct member engagement, working groups and consultations
- Coordinated advocacy and submissions to government on region-critical economic and infrastructure issues
- Early access to policy developments, funding programs and government announcements impacting local industry
- Regular insights on advocacy progress, outcomes and emerging regional priorities

GROWTH & STRATEGIC POSITIONING

- Early identification of project, investment and partnership opportunities aligned to regional priorities
- Strategic introductions to industry, government and project stakeholders
- Support for business-led initiatives, including advocacy alignment and letters of support where appropriate
- Positioning opportunities through alignment with region-critical initiatives and growth sectors

CONNECTIONS & ACCESS

- Direct access to senior decision-makers across industry, government and key agencies
- Invitations to targeted roundtables, closed briefings and stakeholder forums
- Facilitated introductions to members and partners relevant to your business priorities
- Participation in industry groups and collaborative initiatives aligned to key sectors

VISIBILITY & ENGAGEMENT

- Opportunities to present capability and insights through BGEA events and forums
- Promotion of member activity through BGEA communication channels
- Participation in curated discussions on emerging issues, trends and opportunities

MEMBER ACCESS & GOVERNANCE

- Access to selected organisational updates and briefings on BGEA activities and priorities
- Opportunities to contribute to governance through voting rights and board engagement processes
- Invitation to member-only briefings and selected events

REGIONAL IMPACT

- Participation in coordinated regional initiatives and economic development programs
- Collaboration with industry, government and regional organisations to progress investment, jobs and growth outcomes
- Contribution to a unified regional voice that strengthens the Bunbury Geographe economy

* Membership inclusions are tailored by category and level of engagement. Please contact the BGEA team to discuss the benefits relevant to your organisation.

OUR MEMBERS

LOCAL GOVERNMENT PARTNERS



PLATINUM PARTNERS



TITANIUM PARTNERS



GOLD PARTNERS



ASSOCIATE PARTNERS

FOREST INDUSTRIES FEDERATION WA INC (FIFWA) • AUSTRALIND WATER BORING & CIVIL • SKILL HIRE

TELSTRA GROUP LIMITED • THOMPSON SURVEYING CONSULTANTS • CIRCULARECO PTY LTD

ABORIGINAL BREAKAWAY CORPORATION • COLLIE CHAMBER OF COMMERCE

JBS & G AUSTRALIA PTY LTD • BUNBURY GEOGRAPHE CHAMBER OF COMMERCE

OUR BOARD



CHAIR

Neville Kelly

Head of Customer Solutions
RCR Mining Technologies



DEPUTY CHAIR

Cr Tyrrell Gardiner

Shire President
Shire of Dardanup



TREASURER

Mayor Jaysen de San Miguel

Mayor
City of Bunbury



Cr Michelle Campbell

Shire President
Shire of Harvey



Cr Sebastian Schiano

Councillor
Shire of Capel



Kieren Drury

Manager Integrated Planning
& Engineering
South32



Dalton Cody

Maintenance Manager
Bunge



Paul Oosthuizen

Maintenance Manager
Southern Seawater Alliance



Chaz Newman

General Manager Operations
WAPRES

MEMBERSHIP CATEGORIES

PLATINUM PARTNERS

Large Corporations, multinationals or regionally significant organisations with over 100 staff

TITANIUM PARTNERS

Significant South West regional businesses employing 50 to 100 staff

GOLD PARTNERS

Significant South West regional businesses employing 15 to 50 staff

LOCAL GOVERNMENT PARTNERS

Local Government Partners classified according to population size (small, medium or large).
For information on membership fees and category criteria, please contact our team.

ASSOCIATE PARTNERS

Associate Partnership provides a tailored membership option for not-for-profit organisations and small businesses. For information on inclusions and eligibility, please contact our team.



MEMBERSHIP GUIDELINES

BGEA operates a structured membership model designed to ensure fairness, transparency and alignment with regional priorities. These guidelines support long-term organisational sustainability and consistent delivery of member value.

BGEA operates with the following guidelines for Membership Administration

- **Financial Year Basis:** Membership operates on a financial year cycle (1 July to 30 June).
- **Membership Categories:** There are three membership categories: Industry Partners (Platinum, Titanium, Gold), Local Government Partners and Associate Partners. The Board reserves the right to decline or reassign membership categories where they are deemed inappropriate or inconsistent with BGEA's purpose.
- **Membership Fees:** Fees are set according to the scale of Membership Categories listed above. Adjustments may be considered to accommodate specific business circumstances. Fees reflect the level of engagement, influence and support required by each organisation.
- **GST Compliance:** BGEA is registered for GST and is required to collect GST on all membership subscriptions.
- **Membership Arrears:** Membership may be withdrawn if subscription fees remain unpaid for more than three months after the due date.
- **Pro Rata Fees:** Members joining in the third quarter of the financial year may pay 50% of the annual subscription. Members joining in the fourth quarter may pay 25% of the annual subscription.
- **Financial Hardship:** Organisations experiencing financial difficulty are encouraged to request a confidential discussion regarding temporary fee relief or an interim discount.

JOIN BGEA

Membership is aligned to organisational scale, strategic relevance and level of engagement within the region.

To explore the most appropriate membership category for your organisation, or to arrange a confidential briefing on current regional opportunities, please contact the BGEA team.

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Partnering for *Economic Growth*



**BUNBURY
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