



**BUNBURY
GEOGRAPHE**
Economic Alliance

PROSPECTUS 2024/2025



ABOUT BGEA

The Bunbury Geographe Economic Alliance (BGEA) is a unique partnership encompassing community leadership through the local governments of the Bunbury Geographe sub-region, industry leadership in the resources, energy, transport, engineering, construction, water supply, timber processing, agriculture, waste management, education, consulting and accounting sectors.

BGEA works on behalf of our members to promote economic growth, investment, and development opportunities.

Our mantra is to assist to make the Bunbury Geographe area a preferred location to live, work and invest....a great place to do business!

We advocate for investment by all tiers of government in critical enabling infrastructure and services, to foster growth in existing enterprises, and to attract new investment and development opportunities whilst supporting our regions lifestyle and liveability.

We are an incorporated not-for-profit, member-focused organisation – a collaborative, strategic public – private alliance.

BGEA will work at facilitating Macro projects through collaboration between government and the private sector. We will achieve strong economic outcomes for the Bunbury Geographe region – for you and your organisation in a competitive global market. Regional economic growth in all Industry sectors will not only grow business opportunities but will also create a stronger more resilient region which will provide a better service industry to support our future employees. There will be over \$2 billion spent on new projects in this region over the next 3 years. BGEA can assist to maximise the regional opportunities to enable businesses to get on the front foot and take advantage of the opportunities created by such a significant investment.

2024 - 2028 STRATEGIC PLAN

WA's Lifestyle Region: Where Everything Connects

Bunbury Geographe is a diverse, creative, vibrant and connected region, internationally recognised for its quality of life and environmental sustainability; “a good place to do business”.

VISION MISSION	VISION			MISSION	
	To be the peak economic advocacy voice in the region and facilitate growth in the Bunbury Geographe economy through a collaborative and strategic public – private alliance			To promote and facilitate economic development and support lifestyle and liveability throughout the Bunbury Geographe region.	
CORE ROLE	ENGAGE	IDENTIFY	ADVOCATE	MOBILISE	
	We engage together with our members, partners, all tiers of government and key stakeholders to ensure economic development opportunities are maximised to a successful outcome.	We identify and attract strategic opportunities internally and externally for the Bunbury Geographe Region's businesses and industry, to realise its full potential by facilitating active collaboration and positive cooperation.	We are a strong unified voice through a public-private alliance for economic development and regional recognition on behalf of the Bunbury Geographe Region. We actively participate in core economic development activities and initiatives to enhance regional infrastructure and lifestyle. We inform and influence all tiers of government to achieve successful economic outcomes in key priority areas.	We mobilise the necessary resources and information to achieve sustainable strategic development results. We facilitate and promote economic development activities and priorities in collaboration with key stakeholders to encourage investment, funding, business growth and regional confidence.	
PRIORITIES	1 ADVOCATE FOR REGIONAL INFRASTRUCTURE	2 MAKE BUNBURY GEOGRAPHE ATTRACTIVE TO BUSINESS AND INDUSTRY	3 SUPPORT HIGHER EDUCATION AND TRAINING	4 ENHANCE TRADE AND INVESTMENT FOR INDUSTRY MEMBERS AND OUR COMMUNITY	5 PROMOTE BUSINESS DEVELOPMENT
PRIORITY ACTIVITIES	<p>1.1 Advocate for the implementation of the long-term growth strategy for Bunbury Port.</p> <p>1.2 Advocate for a regional infrastructure plan to be developed in conjunction with the South West Development Commission.</p> <p>1.3 Support SWALGA in coordinating investigations into a Regional waste solution.</p>	<p>2.1 Work with Department of Jobs, Tourism, Science and Innovation, South West Development Commission and Regional Development Australia SW on targeted initiatives to support industry attraction and expansion.</p> <p>2.2 Identify and promote opportunities that remove barriers to attracting new business and industry.</p> <p>2.3 Promote the attraction and facilitation of renewable energy projects in the region and support energy security in a measured transition.</p> <p>2.4 Facilitate knowledge sharing of the energy transition, helping businesses understand their energy demands, security and sustainability.</p>	<p>3.1 Assist to build regional capacity for future jobs readiness in current and emerging markets such as technology, automation and artificial intelligence.</p> <p>3.2 Deliver the International Students Project to market Bunbury Geographe as an international student destination based on a holistic model of 'Live, Study, Work and Play'.</p> <p>3.3 Deliver the StudentConnect project.</p> <p>3.4 Investigate and deliver outcomes for critical mass specialist training in conjunction with our members.</p> <p>3.5 Support ECU SW and SRTAFE in strengthening connections with regional industries and building local education and training opportunities.</p>	<p>4.1 Assist members to connect with new trade and investment opportunities.</p> <p>4.2 Foster relationships with foreign government agencies, trade Organizations and trade delegations to promote Bunbury Geographe as an attractive investment destination.</p> 	<p>5.1 Continue to build our membership base.</p> <p>5.2 Encourage business and industry collaboration across the region through:</p> <ul style="list-style-type: none"> Facilitation of cooperative clusters Provide networking and information sharing opportunities for our members
BGEA LED/ CO-ORDINATED ACTIVITIES		BGEA SUPPORTED ACTIVITIES			



BGEA LOCAL GOVERNMENT PARTNERS



BGEA ASSOCIATE PARTNERS

- FIFWA
- JERA NEX
- OMEGA 356 PTY LTD
- THOMPSON SURVEYING CONSULTANTS
- FINN PLANNING PTY LTD
- CIRCULARECO PTY LTD
- WA OFFSHORE WINDFARM PTY LTD
- WIND WITH PURPOSE PTY LTD
- JBS&G AUSTRALIA PTY LTD
- BREAKAWAY ABORIGINAL CORPORATION
- BUNBURY GEOGRAPHE CHAMBER OF COMMERCE &
- INDUSTRY COLLIE CHAMBER OF COMMERCE & INDUSTRY

BGEA PLATINUM PARTNERS



BGEA TITANIUM PARTNERS



BGEA GOLD PARTNERS





MEMBERSHIP BENEFITS

All BGEA Members benefit from the following entitlements:

- Work to identify strategic opportunities that will benefit the entire Bunbury Geographe region, and in turn benefit your business.
- Advocate on behalf of the Bunbury Geographe region to enhance the regional economy, infrastructure and maintain our unique lifestyle.
- Prepare and/or coordinate submissions and/or responses to government on economic development/infrastructure/planning issues.
- Complimentary attendance at BGEA functions throughout the year as well as discounted tickets to partner expos and special events.
- Assist you to advocate for your business and provide letters of support for beneficial projects.
- Opportunities to feature your business at BGEA networking events.
- Member news and promotions on BGEA website and social media.
- Voting privileges in relation to electing the BGEA Board.
- Access to the BGEA Board and Executive Committee minutes.
- Formally and informally connect with other businesses and local governments throughout the region.
- Work closely with other economic development organisations within the region to mobilise and consolidate resources to achieve the best jobs, growth, and investment outcomes for our region.
- Personal introduction to fellow BGEA Members who may be able to assist on relevant issues.
- In addition to the standard membership benefits, partners are also entitled to the additional benefits based on membership categories.

MEMBERSHIP GUIDELINES

BGEA OPERATES WITH THE FOLLOWING GUIDELINES FOR MEMBERSHIP ADMINISTRATION

- **YEAR:** Membership is on a financial year basis.
- **FEES:** Fees are according to the scale listed below. These may be subject to negotiation to suit particular business circumstances. The fees are based on the amount of influence and support organisations either need or require.
- **GST:** We are registered for GST and have an obligation to collect GST on our subscriptions.
- **MEMBERSHIP CATEGORY:** The Board reserves the right to decline membership where the category is considered inappropriate.
- **ARREARS:** Membership may be withdrawn should subscriptions be in arrears beyond four calendar months of the date due for payment, which is August each year.
- **PRO RATA:** Members joining during the third quarter of the financial year may pay half the annual rate. Those joining during the fourth quarter shall pay only one quarter of the annual fee.
- **FINANCIAL HARDSHIP:** A confidential conversation can be held if your organisation is under financial hardship to discuss an interim discount on membership.

Membership with BGEA
supports your business!

MEMBERSHIP CATEGORIES

PLATINUM PARTNERS

TITANIUM PARTNERS

GOLD PARTNERS

LOCAL GOVERNMENT PARTNERS

ASSOCIATE PARTNERS & NFP

Membership is available for not-for-profit organisations as well as small businesses. Please contact us for more information.



MEMBERSHIP BENEFITS SUMMARY

	Platinum	Titanium	Gold	Local Gov
Participation in LGA Executive Committee				•
Priority branding on the BGEA website, letterhead and other promotional materials	•			
Advocacy of multiple issues per annum at a state/federal level	•			Large
Advocacy of one issue per annum at a state/federal level	•	•		Small /Med
Participation in Industry Executive Committee	•	•	•	
Briefings on request, in relation to BGEA activities and project updates	•	•	•	•
Invite to annual BGEA Breakfast/Lunch/Dinner	•	•	•	•
BGEA organised sessions/hubs to deal with topical issues to that industry/LGA	•	•	•	Med/ Large
Logos featured on BGEA website, letterhead, Annual Report and other promotional material	•	•	•	•
Advocate on behalf of the Bunbury Geopraphe region to enhance the regional economy, infrastructure and maintain our unique lifestyle	•	•	•	•
Work to identify strategic opportunities that will benefit the entire Bunbury Geopraphe Region, and in turn benefit your business.	•	•	•	•
Formally and informally connect with other businesses and local government throughout the region	•	•	•	•
Access to the BGEA Board and Executive Committee minutes	•	•	•	•
Voting privileges in relation to electing the BGEA Board	•	•	•	•
Complimentary attendance at BGEA functions throughout the year	•	•	•	•
Discounted tickets to partner expos and special events	•	•	•	•
Member news and promotions on social media and BGEA website	•	•	•	•
Opportunities to feature your businesses at BGEA networking events	•	•	•	•
Assist you to advocate for your business and provide letters of support for beneficial projects	•	•	•	•
Prepare and/or coordinate submissions and/or responses to government on economic development/infrastructure/planning issues	•	•	•	•
Personal introduction to fellow BGEA Members who may be able to assist on relevant issues	•	•	•	•

For further information on membership pricing, please contact our office on: (08)9792 7388 or admin@bgea.com.au