



**BUNBURY
GEOGRAPHE**
Economic Alliance

PROSPECTUS 2022/2023



BGEA LOCAL GOVERNMENT PARTNERS



BGEA INDUSTRY PARTNERS



BGEA ASSOCIATE PARTNERS

FIFWA

NEOEN

THOMPSON SURVEYING CONSULTANTS

WA OFFSHORE WINDFARM PTY LTD

ADVISIAN PTY LTD

JBS&G AUSTRALIA PTY LTD

BREAKAWAY ABORIGINAL CORPORATION

BUNBURY GEOGRAPHE CHAMBER OF COMMERCE & INDUSTRY

COLLIE CHAMBER OF COMMERCE & INDUSTRY

By 2050 Bunbury Geographe will be a diversified, creative, vibrant and connected region, internationally recognised for its quality of life and environmental sustainability; "a good place to do business".

VISION MISSION	VISION		MISSION		
	<p>BGEA is the peak economic advocacy voice in the region and will facilitate growth in the Bunbury Geographe economy in a collaborative, strategic public-private alliance. We are professional, informed, influential, effective, demonstrate strong regional leadership and 'speak with one voice'.</p>		<p>BGEA's mission is to be the lead economic development organisation that will drive and facilitate economic development and support lifestyle and liveability throughout the Bunbury Geographe region.</p>		
CORE ROLE	IDENTIFY	CONNECT	ADVOCATE	MOBILISE	
	<p>Identify and attract strategic opportunities internally and externally for the Bunbury Geographe Region's businesses and industry to realise its full potential by facilitating active collaboration and positive cooperation.</p>	<p>Connect through a 'business friendly' approach, project proponents, governments and key stakeholders to ensure economic development prospects and priorities are maximised and assisted to a successful outcome. Be the conduit and offer a 'concierge service' between the private sector and all tiers of government for regional jobs, growth and investment.</p>	<p>Be a strong unified voice through a united public-private alliance for economic development and regional recognition on behalf of the Geographe Region. Actively participate in core economic development activities and initiatives to enhance regional infrastructure and lifestyle. Inform and influence all tiers of government to achieve successful economic outcomes in key priority areas.</p>	<p>Mobilise the necessary resources and information to achieve sustainable strategic development results. Facilitate and promote economic development activities and priorities in collaboration with key stakeholders to encourage investment, funding, business growth and regional confidence.</p>	
PRIORITIES	1 REGIONAL INFRASTRUCTURE	2 MAKE BUNBURY GEOGRAPHE ATTRACTIVE TO BUSINESS AND INDUSTRY	3 UNIVERSITY CITY EDUCATION AND TRAINING	4 ENHANCE TRADE AND INVESTMENT	5 BUSINESS DEVELOPMENT
	<p>1.1 Assist to develop a long-term growth strategy for Bunbury Port.</p> <p>1.2 Work with Infrastructure WA, Department of Planning and LGA's to identify gaps in infrastructure as well as potential growth inhibitors.</p> <p>1.3 To support SWALGA in coordinating investigations into a Regional waste solution which transitions away from landfill as the primary means in the medium term (5 years).</p>	<p>2.1 Progress the servicing and shovel-readiness of industrial land including all services and utilities.</p> <p>2.2 Promote the attraction and facilitation of renewable energy projects in the Region. At the same time supporting a fair and measured transition from existing coal fired energy suppliers in the Region.</p> 	<p>3.1 Assist to build regional capacity for future jobs readiness in current and emerging markets such as technology, automation and artificial intelligence.</p> <p>3.2 Deliver the International Students Project to market Bunbury Geographe as an international student destination based on a holistic model of 'Live, Study, Work and Play'.</p> <p>3.3 Explore the potential of learning hubs with appropriate study and accommodation options.</p> <p>3.4 Deliver a Future Jobs Skills Expo in partnership with regional stakeholders.</p>	<p>4.1 Enhance the regional export potential and export readiness for regional businesses with specific opportunities through Bunbury Port.</p> 	<p>5.1 Encourage business and industry collaboration across the region in a cooperative cluster approach – Timber, Education, Agriculture, Manufacturing, Transport, Business.</p>
PRIORITY ACTIVITIES	BGEA LED/ CO-ORDINATED ACTIVITIES		BGEA SUPPORTED ACTIVITIES		

MEMBERSHIP INFORMATION

MEMBERSHIP CATEGORY	BUSINESS CATEGORY	ENTITLEMENTS – VALUE PROPOSITION	
INDUSTRY PARTNERS			
Platinum	Large Corporations, Multinationals or regionally significant organisations with over 100 staff	<ul style="list-style-type: none"> ➤ As per the Titanium level below, plus: ➤ Advocacy of multiple issues per annum at a State/Federal level if consistent with the strategic plan/endorsed by Board. ➤ Priority branding on the BGEA website, letterhead, and other promotional material. 	<ul style="list-style-type: none"> ➤ Complimentary attendance at BGEA functions throughout the year. ➤ Discounted tickets to partner expos and special events. ➤ Opportunities to feature your business at BGEA networking events and social media. ➤ Voting privileges in relation to electing the BGEA Board. ➤ Logos featured on BGEA website, letterhead, Annual Report and other promotional material (Gold membership and above).
Titanium	Significant South West regional businesses employing 50 to 100 staff	<ul style="list-style-type: none"> ➤ As per the Gold category below, plus: ➤ BGEA organised sessions/hubs to deal with topical issues to that industry. ➤ Advocacy at a State/Federal level on one issue per annum if consistent with the strategic plan/endorsed by Board. 	
Gold	Significant medium sized South West regional businesses employing 15 to 50 staff	<ul style="list-style-type: none"> ➤ Participation on the Industry Executive Committee. ➤ Personal introduction to fellow BGEA Members who may be able to assist on relevant issues. ➤ Invite to Annual BGEA Breakfast/Lunch/Dinner. 	
ASSOCIATE PARTNERS			
Silver	Small Regional Geographe businesses employing 5 to 15 staff	<ul style="list-style-type: none"> ➤ Personal introduction to fellow BGEA Members who may be able to assist on relevant issues. 	<ul style="list-style-type: none"> ➤ Briefings, on request (Gold membership and above) in relation to BGEA activities and project updates. ➤ Access to the BGEA Board and Executive Committee minutes. ➤ Formally and informally connect with other businesses and local governments throughout the region. ➤ Work to identify strategic opportunities that will benefit the entire Bunbury Geographe region, and in turn benefit your business. ➤ Advocate on behalf of the Bunbury Geographe region to enhance the regional economy, infrastructure and maintain our unique lifestyle. ➤ Prepare and/or coordinate submissions and/or responses to government on economic development/infrastructure/planning issues. ➤ Assist you to advocate for your business and provide letters of support for beneficial projects. ➤ Work closely with other economic development organisations within the region to mobilise and consolidate resources to achieve the best jobs, growth, and investment outcomes for our region.
Bronze	SME micro businesses less than 5 staff		
NFP Gold Partner	Not for profit organisations with a turnover of more than \$1m	<ul style="list-style-type: none"> ➤ Personal introduction to fellow BGEA Members who may be able to assist on relevant issues. 	
NFP Silver Partner	Not for profit organisations with a turnover of less than \$1m	<ul style="list-style-type: none"> ➤ Personal introduction to fellow BGEA Members who may be able to assist on relevant issues. 	
LOCAL GOVERNMENT PARTNERS			
Local Government Large	Population over 20,000	<ul style="list-style-type: none"> ➤ As per the Local Government Medium below, plus: ➤ Advocacy at a State/Federal level on issues if consistent with the strategic plan/endorsed by Board. 	
Local Government Medium	Population 7,000 to 20,000	<ul style="list-style-type: none"> ➤ As per the Local Government Small below, plus: ➤ BGEA organised sessions/hubs to deal with topical issues to that LGA. 	
Local Government Small	Population under 7,000	<ul style="list-style-type: none"> ➤ Invite to Annual BGEA Breakfast/Lunch/Dinner. ➤ Advocacy for regional, sub-regional and Shire projects. ➤ Participation on the LGA Executive Committee. 	



ABOUT BGEA

The Bunbury Geographe Economic Alliance (BGEA) is a unique partnership encompassing community leadership through the local governments of the Bunbury Geographe sub-region, industry leadership in the resources, energy, transport, engineering, construction, water supply, timber processing, telecommunications, education, consulting and accounting sectors, and the regional leadership of the South West Development Commission.

BGEA works on behalf of our members to promote economic growth, investment, and development opportunities.

Our mantra is to assist to make the Bunbury Geographe area a preferred location to live, work and invest....a great place to do business!

We advocate for investment by all tiers of government in critical enabling infrastructure and services, to foster growth in existing enterprises, and to attract new investment and development opportunities whilst supporting our regions lifestyle and liveability.

We are an incorporated not-for-profit, member-focused organisation – a collaborative, strategic public – private alliance.

BGEA will work at facilitating Macro projects through collaboration between government and the private sector. We will achieve strong economic outcomes for the Bunbury Geographe region – for you and your organisation in a competitive global market. Regional economic growth in all Industry sectors will not only grow business opportunities but will also create a stronger more resilient region which will provide a better service industry to support our future employees. There will be over \$1.5 billion spent in this region over the next 3 years. BGEA can assist to maximise the regional opportunities to enable businesses to get on the front foot and take advantage of the opportunities created by such a significant investment.

BGEA OPERATES WITH THE FOLLOWING GUIDELINES FOR MEMBERSHIP ADMINISTRATION

- **YEAR:** Membership is on a financial year basis.
- **FEES:** Fees are according to the scale listed below. These may be subject to negotiation to suit particular business circumstances. The fees are based on the amount of influence and support organisations either need or require.
- **GST:** We are registered for GST and have an obligation to collect GST on our subscriptions.
- **MEMBERSHIP CATEGORY:** The Board reserves the right to decline membership where the category is considered inappropriate.
- **ARREARS:** Membership may be withdrawn should subscriptions be in arrears beyond four calendar months of the date due for payment, which is August each year.
- **PRO RATA:** Members joining during the third quarter of the financial year may pay half the annual rate. Those joining during the fourth quarter shall pay only one quarter of the annual fee.

Partnering for Economic Growth



**BUNBURY
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